



CYBERWISE PARENT ACTION KIT

BRING CYBER CIVICS TO YOUR CHILD'S SCHOOL

*Everything you need to make it happen —
one conversation at a time.*



You don't need to be on the school board. You don't need to run the PTA. You **just need to be a parent** who cares—and who's willing to take action.

This kit gives you everything you need to introduce Cyber Civics to your school: a ready-to-send email, talking points for a meeting or conversation, and a one-page overview you can share with administrators, teachers, or other parents.

WHAT IS CYBER CIVICS?

Cyber Civics is an award-winning, standards-aligned digital literacy curriculum founded in 2010. It's taught in schools and homeschool settings across the United States and internationally — and enjoys a 98% school renewal rate, meaning schools that start almost never stop.

The best part? The curriculum is teacher-led, giving students what they need most—conversation and connection. Research tells us that teachers create the kind of human connection no device can replicate and that classrooms cultivate critical thinking, ethics, and emotional intelligence in ways technology cannot.

We give teachers everything they need to easily deliver lessons that unfold sequentially, helping students make sense of a complex digital world.

DIGITAL ON-RAMPS 4 TH -5 TH GRADES	DIGITAL CITIZENSHIP 6 TH GRADE	INFORMATION LITERACY 7 TH GRADE	MEDIA LITERACY 8 TH GRADE
Ground students in values that can guide them, online and off. Introduce Internet basics and digital safety.	Teach ethical participation in online communities. Show that online actions have real consequences.	Investigate how to find, retrieve, evaluate, and use credible information. Learn AI's capabilities and limitations.	Develop critical lens for analyzing media messages. Learn to identify bias, manipulation, and misinformation in an AI world.



EMAIL TEMPLATE: REACHING OUT TO YOUR PRINCIPAL

Copy the email below, personalize the bracketed sections, and send it to your principal, assistant principal, or curriculum director. You can usually find their contact information on your school's website.



Subject: Digital Literacy Curriculum for Our Students

Dear [Principal's Name],

My name is [Your Name], and I'm a parent of [child's name], who is in [grade] at [School Name]. I'm reaching out because I've become increasingly aware of how important it is for students to have structured, school-based digital literacy education—and I'd love to share a resource I think could be a great fit for our school.

The program is called Cyber Civics, and it's an award-winning curriculum already taught in schools across the U.S. and internationally. It covers digital citizenship, information literacy, and media literacy, plus social-emotional skills—what students need to navigate the internet safely, ethically, and thoughtfully. It's aligned with ISTE standards, CASEL competencies, and Common Core ELA standards, so it fits naturally into any educational setting. Schools that adopt it renew at a 98% rate.

I'd love to find 15 minutes to talk about whether this might work for [School Name], or to pass along more information. The Cyber Civics team is also happy to connect directly and answer any questions from an administrative or curriculum standpoint.

You can learn more at cybercivics.com, or feel free to reach out to the team directly at support@cybercivics.com.

Thank you so much for your time. I'm happy to chat whenever works for you.

Warm regards,
[Your Name]
[Phone / Email]

Pro tip:

If you're emailing a PTA or parent group instead of an administrator, change the subject line to: "Idea for Our School: Digital Literacy Curriculum" and adjust the opening paragraph to speak to the group directly.



TALKING POINTS FOR A MEETING OR CONVERSATION

Whether you're raising this at a PTA meeting, a school board comment period, or an informal conversation with a teacher, these five points will help you make the case clearly and confidently.

1. Digital literacy is a foundational skill — just like reading and math.

Kids are spending hours a day online. They need to be taught how to do that responsibly, just like we teach them to read critically and think mathematically. Without explicit instruction, we're leaving them to figure it out on their own.

2. This isn't about screen time limits. It's about building real skills.

Cyber Civics doesn't just tell kids what not to do online — it teaches them how to think: how to evaluate sources, how to protect their privacy, how to treat others in digital spaces, and how to recognize when technology is manipulating them.

3. Schools are the right place for this.

These are community issues. Cyberbullying, misinformation, and online social pressure don't just affect individual kids—they affect classrooms and peer groups. Teaching these skills in school, with peers, in discussion, is what makes the lessons stick.

4. Cyber Civics is proven, practical, and teacher-friendly.

Schools that use it renew at a 98% rate. Teachers access lesson plans, slides, videos, and parent letters through a private portal — it's designed to fit into an existing schedule without creating extra burden. It's been honored as an "Innovation in Education" by Project Tomorrow and the O.C. Tech Alliance.

5. Parents can't do this alone.

We can set rules at home, but the digital world our kids navigate is a shared space. When school and home are aligned — when kids hear a consistent message about digital responsibility from both— that's when real change happens. Cyber Civics bridges that gap.

If you get pushback:

Common objections include "we don't have room in the schedule" and "we don't have the budget." For scheduling: Cyber Civics is flexible—it can be taught in advisory periods, health classes, or as a standalone elective. For budget: It is super-affordable too, it's much less than the cost of a textbook per student. The Cyber Civics team works with schools to find the right fit. Direct them to cybercivics.com or encourage them to reach out to the team at support@cybercivics.com.





ONE-PAGE OVERVIEW: SHARE WITH YOUR SCHOOL

Print or forward the summary below to share with your principal, curriculum director, or fellow parents. It covers the essentials without overwhelming anyone.

CYBER CIVICS AT A GLANCE

WHAT IT IS:

An award-winning digital literacy curriculum for 4th grade through middle school, covering digital citizenship, information literacy, and media literacy, plus social-emotional skills.

WHO TEACHES IT:

Classroom teachers using a complete portal of lesson plans, slides, videos, and parent resources. No prior tech expertise required.

STANDARDS ALIGNMENT:

CCSS ELA-LITERACY Standards • ISTE Tech Standards for Students • CASEL Social-Emotional Learning Competencies • aiEDU AI Literacy Standards • Allit AI Literacy Standards.

PROVEN RESULTS:

98% school renewal rate • Taught across the US and internationally • Honored as “Innovation in Education” by Project Tomorrow and the O.C. Tech Alliance • 2017 Media Literacy Teacher of the Year Award by NAMLE.

FAMILY CONNECTIONS:

There are send-home family activities that align with every lesson, so you can learn alongside your child. Plus, Cyber Civics offers community presentations and workshops.

NEXT STEPS:

Visit cybercivics.com to explore the curriculum or contact the team at support@cybercivics.com to discuss adoption at your school.





YOUR NEXT STEPS

Here's a simple sequence to follow once you're ready to take action:

-  Send the email above to your school's principal or curriculum director.
-  Share the one-page overview with other interested parents or your PTA.
-  If you get a meeting, use the talking points in Section 3 to guide the conversation.
-  Connect your school directly with the Cyber Civics team at support@cybercivics.com — they're experienced at working with schools through the adoption process.
-  Explore the full curriculum at [cybercivics.com](https://www.cybercivics.com) to get familiar with what your child would be learning.

Questions? We're here to help.

Visit [cyberwise.org](https://www.cyberwise.org) • [cybercivics.com](https://www.cybercivics.com) • support@cybercivics.com

