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WHY KIDS LIKE **YOU TUBE** WHAT'S ALL THE HYPE ABOUT?

IT'S EASY.

YouTube's accessibility contributes largely to its success. Almost anyone with an internet How connection can enjoy its content in a often do few clicks or taps. Its user-friendly you see kids design and autoplay feature reading in their make it particularly simple free time? With the for young children to use. rise of social media S LISE AL Wasting time on the and mass-produced internet has never user-generated content, been easier-videos are at the top of the or more entertainment chain. addictive.

The most popular videos amongst kids are reviews for toys and video

game "gameplay." However, YouTube isn't only for entertainment--it's full of information as well. Tutorials are replacing manuals as a more convenient way to learn almost anything.

Our fast-paced world has taught Because us a new habit of demanding anyone a spoonful of immediate can create answers, and further content, the rejecting the long barrier between viewers and creators process our is very thin. The videos ancestors used we watch are made by people to achieve just like us. To top it off, vloggers them. and YouTube channels tend to interact with and acknowledge their subscribers.